

Teaming for a Brighter Tomorrow

Partnering to empower the New Holstein community



Vision

To ensure all youth in our community are successful in school and life.

Mission

Through collaborative efforts involving school, family, community and business, we look to provide today's youth every chance to grow and succeed.

Purpose

To develop and support a comprehensive network of programs that provide activities, events and awareness to assist today's youth with the many challenges they face each and every day.

Youth today face many challenges

By working together we can make a difference. Today's youth face many issues...substance abuse, depression and suicide, homelessness and hunger, abusive home life and more.

According to the 2015 New Holstein High School Student Health Survey:

- 17% of students responding reported being forced into sexual activity
- 12% said they seriously considered attempting suicide
- 20% had at least one drink of alcohol during the past 30 days; with 10% having five or more drinks of alcohol in a row; within a couple of hours
- 8% used marijuana in the past 30 days

How Can You Help?

By coming together as a community we can make a difference.

Many programs already exist to help our young people, but they are not always well-funded. Financial support is needed to strengthen these programs and create new ones that can play a vital role in helping the youth of our community succeed.

As a local business, you can become part of the team that is working toward a Brighter Tomorrow by helping our youth today. We ask that you join us in funding these important programs.

Overview

Our goal is to create the necessary support for a comprehensive network of programs to assist all of the youth in our community, no matter what their needs.

Teaming for a Brighter Tomorrow will strive to build a community culture of ownership and responsibility where everyone plays a role.

We look forward to a Brighter Tomorrow by helping our youth navigate the difficulties they may face while helping them develop a strong work ethic, values, character and building maturity.

Our efforts will be focused on three pillars:

1. Character Building
2. AODA Programs
3. School & Community

By committing to support this effort, you'll help to strengthen the programs that already exist in the schools and community and identify new programs that may fill the gaps not served by existing programs.



Three Pillars of Support

Character Building

- Positive Behavioral Intervention and Supports (PBIS)
- Girls on the Run / Heart & Soul
- Be the Change
- Camfel Productions
- Sexual Assault Awareness Month

AODA Programs

- Save a Life Tour
- Scared Straight: Waupun Correctional Institution
- Post Prom
- Party at the PAC
- Partners in Substance Abuse Prevention Training Conference
- Parents Who Host Lose the Most

School & Community

- Student & Family Assistance Program
- Displaced & Homeless Student Support
- Middle School & High School Husky Culture Council
- Drama Troupe
- Speaker Mike McGowan
- Challenge Day



Three Pillars of Support: Program Descriptions

Character Building Programs

Positive Behavioral Intervention and Support (PBIS):

This is a research-based, district-wide program known as PBIS. It teaches and recognizes positive instead of negative behaviors.

Girls On the Run / Heart & Soul:

An elementary and middle school program focusing on building self esteem, self-awareness, and social connections to build positive life skills while incorporating physical activities.

Be the Change:

A student organization encouraging students to Notice what needs to be changed in their school and community; Choose how to do it better; and Act on a commitment to change.

Camfel Productions:

Middle and high school character -building presentations.

Sexual Assault Awareness:

Presentations and interventions teaching students healthy vs. unhealthy relationships, responsible decision making and actions contributing to an overall healthy life.

AODA Programs

Save a Life Tour: High school program and simulations for small groups that target the issue of distracted driving and driving while under the influence.

Scared Straight Waupun Correctional Institution: Three inmates serving time for various felony convictions are escorted to the school, have lunch with the students, and make a presentation based on their experiences related to their incarceration. The program is conducted every 3-4 years for high school students only.

Post Prom: All-night alternative providing safe, healthy entertainment in an alcohol and drug free atmosphere. Food, soda, juice, water, games, movies, bowling and door prizes. Open to all HS students.

Party at the PAC: Transportation for sophomore class to attend a program on AODA topics and current safety issues facing young adults related to drinking and driving, texting and driving and sexual assault.

Partners in Substance Abuse Prevention Training Conference: This Spring 2017 event focuses on training educators and support staff to identify and reduce substance abuse.

Parents Who Host Lose the Most: A public awareness campaign that educates communities and families about the dangers of teen drinking and parties.





Three Pillars of Support: Program Descriptions

School & Community Programs

Displaced & Homeless Student Support:

Coverage for basic needs within the school community to provide equal opportunities for our homeless students. Examples include course and extracurricular fees and transportation.

Middle School & High School Husky Culture Council:

Student representatives address school culture, climate and interpretation of the student handbook code of conduct. Issues recently discussed include: dress code, cell phone use in the building/workplace, consistent discipline consequences which are enforceable and have student support. Students present the updated information to the student body.

Drama Troupe:

A high school student group that uses acting skits to promote an alcohol/drug free lifestyle, healthy relationships and also brings awareness to mental health issues.

Speaker Mike McGowan:

Mike is a motivational and inspirational, district-wide speaker on a number of important topics, including:

- Elementary School PBIS Pillars
- Middle School PBIS Pillars
- HS empathy, decision making, positive peer pressure, AODA
- Staff Training: How to better understand kids and still love them

Challenge Day:

Going beyond the traditional anti-bullying program, activities this day help build connections and empathy among students. It also promotes self-reflection and challenges participants to be better people.

Student & Family Assistance Program (SFAP):

This program is available free of charge to all students and families enrolled in the New Holstein School District. Please see the next page for details about how this program works.





Student & Family Assistance Program (SFAP)

A healthy home and family life helps nurture academic excellence. The Student and Family Assistance Program (SFAP), provided by Aurora Healthcare will be available **at no charge** to all students and families enrolled in the New Holstein School District.

Through the SFAP, families will have up to six consultations with a professional counselor to help address and resolve a wide range of issues that impact health and academic performance.

How it works

A call from a family member will connect you with a professional counselor to schedule a confidential appointment. The SFAP staff can also assist with insurance and community-based referrals. Reaching out to the SFAP is the first step toward taking charge of a situation that may be affecting your family's health and well-being.

When to seek assistance

When a problem occupies too much time and interferes with normal activities, it's time to reach out. The SFAP can help with:

- Relationship issues
- Academic pressures
- School or peer issues
- Anxiety & depression
- Alcohol or other drug abuse
- Child / family issues
- Financial pressures
- Blended family concerns
- Stress management

Counselors are available 24/7



Student & Family Assistance Program
1-800-236-3231



Donation & Sponsorship Opportunities

By funding one or more of these programs or activities, you are establishing a foundation of success for our three pillars of support. Your contribution will help the youth of our community reach their full potential; creating a stronger community, a better workforce, and involved, caring citizens of the future.

Your role will be acknowledged:

- In our kickoff news conference event, where you'll be able to speak about your support for youth and our community
- By the placement of your company logo on all print and online materials, as well as posters displayed at events and activities

Your donation is tax deductible to the full extent allowed by law.

Not able to donate, but would like to volunteer?

Volunteers are always needed and welcomed for these programs. Contact the New Holstein High School principal for details.

Three Pillars of Support



Character Building Programs



AODA Programs



School & Community Programs



**New Holstein
Public Schools**

Donation & Sponsorship Opportunities

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Character Building Programs

PBIS	\$ 8,000
Girls on the Run/Heart & Soul	\$ 2,000
Be the Change	\$ 2,000
Camfel Productions	\$ 1,000
Sexual Assault Awareness Month	\$ 500

AODA Programs

Save a Life Tour	\$ 3,000
Scared Straight	\$ 500
Post Prom	\$ 2,000
Party at the PAC	\$ 1,000
Prevention Training (Substance Abuse)	\$ 1,000
Parents Who Host the Most Lose the Most	\$ 1,000

School & Community Programs

Displaced & Homeless Student Support	\$ 5,000
MS & HS Husky Culture Council	\$ 1,000
Drama Troupe	\$ 2,000
Speaker Mike McGowan	\$ 1,500
Challenge Day	\$10,000
Student & Family Assistance Program	\$14,000

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Three Pillars of Support



Character Building Programs



AODA Programs



School & Community Programs



New Holstein
Public Schools



Frequently Asked Questions

Q: Will my contribution be tax deductible?

A: Yes. It will be fully deductible to the extent allowed by law.

Q: How will the funds be managed and dispersed?

A: Contributions will be placed in a Fund 21 account, which is a separate account that is managed by the principal of New Holstein High School, with quarterly updates to the School Board. The contributions can only be used for Teaming for a Brighter Tomorrow programs and activities.

Q: Can I designate which program receives my donation?

A: Yes. You can fund all or part of any program.

Q: How will the success of the program be assessed?

A: Measurement metrics are in place for each of these programs. Please ask for specifics on a program of interest to you.

Q: How do we benefit by contributing?

A: There are many benefits for the community when its students grow and succeed. There are also benefits for the businesses that support Teaming for a Brighter Tomorrow. Benefits include:

- Improved future employees
- Talent development
- More stable workforce
- Stronger community leadership and resources
- Better productivity
- The gratitude of making a positive difference in the community
- Happier and healthier community

Q: How can we contribute?

A: Financial donations which cover program costs are greatly appreciated. However, if you are not able to contribute financially, please consider volunteering your time to help organize and implement a program.

Community Partners

We would like to thank the following for their invaluable assistance and expertise in helping move this initiative forward:

- Amerequip®
- New Holstein School District
- Aurora Health Care

Consider adding YOUR company to this list.



Q: Is this program offered in other school districts?

A: Currently, New Holstein and Kiel School Districts are part of this program. It is hoped other Districts will consider joining this effort in the future.